

## Endress+Hauser Italy celebrates 50 years

**The specialist for measurement and automation technology has been supporting customers in Italy from its own sales center for 50 years, developing the country into one of the Group's strongest sales markets in this time.**

Endress+Hauser has established itself as a major player in the Italian industrial landscape since its creation in 1974. "We can look back on five exciting decades, during which the requirements of the market have steadily changed. But one thing has not changed: we have consistently supported our customers with innovative solutions – and we will continue to be a reliable partner in the future," says Ivano Mazzoletti, managing director of Endress+Hauser Italy and corporate sales director for Central Europe.

Endress+Hauser has maintained a presence in Italy with its own sales center since 1974, a period in which it recorded continuous growth. A key milestone was the diversification of the business and the industry-based alignment of the sales organization. The sales center has achieved notable results with products for gas analysis since 2017. In addition, the service and solutions business has enjoyed above-average growth and heavily expanded its customer training and calibration service offerings.

Ivano Mazzoletti expressed his appreciation on the occasion of the anniversary celebration to the employees, all of whom were invited to the event. "The fruits of our activities are of course our products. But it's our employees who help bring them to maturity through their hard work and enthusiasm." Endress+Hauser Italy currently has around 240 employees, primarily in the food, water & wastewater and chemical industries. The headquarters is located near Milan in Cernusco sul Naviglio, with additional sales offices in Venice, Turin, Modena, Macerata and Rome. Close partnerships are also maintained with sales representatives in southern Italy, Sardinia and Sicily.



**EH\_Italy\_1\_master.jpg**

Endress+Hauser's headquarters in Italy are located near Milan. The building was renovated in 2016 and offers around 6,000 square meters of floor space on three floors.



**EH\_Ivano\_Mazzoletti.jpg**

Ivano Mazzoletti is managing director of Endress+Hauser Italy and corporate sales director for Central Europe.

## **The Endress+Hauser Group**

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of more than 3.7 billion euros in 2023 with a total workforce of almost 17,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in more than 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,900 patents and applications protect the Group's intellectual property.

For further information, please visit [www.endress.com/media-center](http://www.endress.com/media-center) or [www.endress.com](http://www.endress.com)

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